## Chapter-5

## COST STRUCTURE

Analysis of the cost structure is important for the purpose of accounting, cost control, decision making and planning. The estimation of cost is necessary to determine the cost behavior of a micro level unit.

The cost of raw materials, direct wage cost and other direct cost is known as total variable cost. All costs incurred over and above this cost in known as overhead. Overhead is the total indirect cost i.e. cost of indirect materials, indirect wages, and other indirect cost like office expenses, selling expenses, travelling expenses and repairs \& maintenance etc. Overhead cost is again sub divided into production overhead, office and administration overhead and selling and distribution expenses. All overhead costs are also known as indirect cost. The example of all direct and indirect expenses of any brick industry is shown in the table -17

Table - 17: List of Direct and Indirect costs of Typical Brick units in West Bengal

| Direct Costs | Indirect Costs |
| :--- | :--- |
| Raw materials; soil; River sand | Salary of |
| Wages: | Manager |
| Clays preparation | Munsi |
| Green brick manufacturing | Assistant |
| Loading | Office expenses |
| Storing | Selling Expenses |
| Others | (Commission, Discount) |
| Salary of | Travelling |
| Stacker | Maintenance and Repairs |
| Fire man | Education Allowance to children of |
| Asstt. Fire man | works |
| Coalman | Medicine and labour amenities |
| Ticket master |  |
| Mistri (loading) |  |
| Mistri (unloading) |  |
| Cost of coal |  |
| Cost of other fuel |  |
|  |  |

Direct costs or variable cost refers to the cost directly related to production. Variation of direct cost depends on the varying quantity of production. The indirect costs are not directly related to production quantity and are fixed. The share of direct cost and indirect cost incurred in the selected brick industries are shown in the following bar chart. Bar chat of total direct cost and total indirect cost in the fifty sample units of West Bengal is prepared from table 18.

Bar Chart-3: TOTAL DIRECT COST AND INDIRECT COST IN THE SAMPLE UNITS



The above bar chat prepared on the basis of data shown in the table.-18 The comparison of fixed and variable cost components reveals that the bricks units use less fixed assets and low technology. Again out of the total direct cost the share of direct material, direct labour and other direct cost are $16.78 \%, 41.98 \%$ and $41.24 \%$ respectively. The share of raw materials cost is very low as the industry mainly uses soil and sand as direct raw materials which are relatively much cheep. On the other hand, the share of direct labour cost is high because brick production is a labour intensive production process.

The above Bar Chart prepared on the basis of data shown in the table 19.
It is found from the above bar chart that in case of direct cost the maximum share is $81.48 \%$ and the minimum share is $74.67 \%$ and the average direct cost percentage of total cost is $78.18 \%$. The indirect cost percentage maximum is $25.33 \%$ and minimum is $18.52 \%$ whereas average is
$21.82 \%$. This means that the indirect cost percentage is very low and it indicates minimum use of fixed assets. This is due to the fact that the brick manufacturing units in West Bengal run in traditional method. In case of direct cost the maximum is $81.48 \%$ and minimum is $74.16 \%$ and the average is $78.18 \%$. In this case the minimum is of the semi mechanized unit. Thus without taking into consideration the case semi mechanized units the indirect cost average is $21.82 \%$ and the direct cost average is $78.18 \%$ reveals that the less use of fixed assets and the more use of raw materials, labour and other direct cost.

The following pie chart shows the different types of direct cost and indirect cost of 1000 bricks.

Pie chart--2: SHARE OF DIFFERENT TYPES OF DIRECT AND INDIRECT COST


| Direct Material | 426.52 | $13 \%$ |
| :--- | :---: | :---: |
| Fuel | 1048.06 | $32 \%$ |
| Direct Labour | 1066.96 | $33 \%$ |
| Indirect Labour | 262.64 | $8 \%$ |
| Other Indirect Expenses | 442.88 | $14 \%$ |

The above share of Direct Material, Fuel, Direct Labour, Indirect Labour and Other Indirect cost are calculated on the basis of Mean Average of fifty brick fields.

As evident from the chart, the share of direct materials cost is total cost is $13 \%$, fuel $32 \%$, direct labour $33 \%$, indirect labour $8 \%$ and other indirect cost $14 \%$. The pie chart shows that the percentage share of direct labour and fuel in the form of coal use in the brick industry in West Bengal is relatively very high, while cost of indirect labour and indirect material are moderate.

The items of fixed and variable cost in the brick manufacturing industry in West Bengal are shown below

Table -20: LIST OF FIXED AND VARIABLE COSTS OF BRICK INDUSTRIES

| Fixed costs | Variable costs |
| :--- | :--- |
| Salary of (whole year) | Raw materials- soil, river sand |
| Manager | Wages: clay preparation |
| Munsi ; Accountant | Green bricks manufacturing |
| Assistants | Loading |
| Guards | Unloading |
| Depreciation, Repairs, Maintenances | Storing |
| Education allowance or grant | Others |
| Medicine | Salary of (5to 8 months) |
| Office expenses | Stacker |
| Food for bullock | Fireman |
| Royalty, cess, khazna,tax,licence | Asstt. To fireman |
| fees | Coalman |
| Donation / charities | Ticket master |
| Travelling | Mistri(loading) |
|  | Mistri(unloading) |
|  | Cost of coal |
|  | Cost of other fuel |
|  | Selling expenses, commission, |
|  | discount. |

Source: Field Survey

Line Chart -2: FIXED, VARIABLE AND TOTAL COST OF FIFTY SAMPLE UNITS


The above line chart is prepared from the table---21
It is found from the table-21 that in regard to the percentage of fixed cost to total cost is maximum at 20.19 and minimum at 13.88 and the average share of fixed cost is 16.45 . This means that the fixed cost percentage is very low and it indicates the minimum use of fixed assets such as plant and machinery, land and building etc. This implies that the brick manufacturing industry in West Bengal works in conventional method with a minimum investment in fixed assets. The fixed cost of maximum brick units is close to the average. A few units are semi-mechanised where the pug mill uses machine instead of bull. The difference of maximum and minimum percentage is very narrow.

In the case of variable cost, the maximum percentage is 86.12 and minimum is 79.81 . The average share of variable cost is 83.55 . The brick industry in West Bengal is labour intensive as evident in the fact that labour accounts for $33 \%$ of total cost.

A cost sheet is shown in Table-22 to show the per unit cost. This is prepared on the basis of data collected from fifty sample brick manufacturing units in West Bengal by canvassing a questionnaire. The findings are presented in Table - 22

As bricks are counted and sold per thousand, the cost is also shown in terms of per thousand of bricks. The table shows that the maximum cost per thousand brick is Rs. 3923 and the minimum cost per thousand Rs. 2788 and the average cost is around Rs. 3300 per thousand.

## CAPITAL NEEDS

## FIXED AND WORKING CAPITAL REQUIREMENTS

Industrial growth largely depends on timely supply of financial support. The main object of industrial finance is to provide capital in the organization. The capital investment in an industry is of two types, fixed capital and working capital. Fixed capital is embodied in assets, which are kept in the business permanently for a long period of time, such as Land and Building, Plant and Machinery, Furniture and similar assets. In contrast, the working capital refers to the cost of materials, wages, fuel and other expenses. These cost usually lead to production and sale in the case of manufacturing sector, like the brick industry. In what follows, an attempt is made to estimate the fixed and working capital requirements in the brick industry.
A) Technology: In a manufacturing concern the requirement of fixed capital is high but the brick industry requires a comparatively lower amount of fixed capital owing to use of simple technology. But, the requirement of working is high because of the need to maintain a
relatively high level of inventories in the form of raw materials and finished goods and regular payment of wages to workers.
B) Manufacturing Process: For the brick industry, the manufacturing activities beginning from making of green bricks to burnt bricks as finished product from the kiln constitute a prolonged process. This results in demand for a large amount of working capital.
C) Seasonal Production: The brick industry is a seasonal one. It can operate only in dry season in the state from November to June but the demand for bricks exists throughout the year. Therefore a considerable large the huge amount of money remains blocked in the form of finished goods (bricks) to fulfill the demand round the year.
D) Risk and uncertainty: The working capital requirement of any business concern depends on the extent of risk and uncertainty experienced by it. The higher the risk, the higher is the need for working capital. The brick making industry always operates under high risk. Not surprisingly, the requirement of working capital in comparatively high in relation to the need for fixed capital. The production of green bricks and their firing involve high risks owing to uncertainty involved in varying climatic situation and unexpected rains and other natural disasters.

## FLOW OF WORKING CAPITAL

For a manufacturing concern like a brick unit, the working capital cycle starts from cash or fund invested for purchase of raw materials ,payment of wages and other expenses. The cycle ends with sale of finished goods. The realized cash again is used for purchase of raw materials and the
process goes on. Longer the period of cycle greater is the requirement of working capital and vice versa.

The brick industry has a prolonged working capital cycle and thus needs more working capital. The field survey conducted in the present work reveals a large proportion of the total brick output in the state is consumed by Government or semi-government establishment directly or through contractors and the payment is very slow than in the case of other consumers. The results is that a huge sum of money remains blocked, resulting the need for a bigger amount of working capital. The brick manufacturing industry in west Bengal required much time about 45 days for processing from making of green bricks to the red bricks and to maintain a high stock level both raw-materials and red bricks to meet the demand for bricks of the whole year. Therefore, the brick industries in the state generally have a prolonged working capital cycle. The working capital cycle is shown in the following figure.

## WORKING CAPITAL CYCLE



On the basis of above discussion the requirement of fixed capital and working capital are given in the table 23 and table 24 respectively

Table -23: ESTIMATED FIXED CAPITAL REQUIREMENT FOR INSTALLATION OF NEW BRICK INDUSTRY
(PRODUCTION CAPACITY 30 LAKH BRICKS PER SEASON)

| SI.No. | Items | Quantity | Estimated <br> Cost |
| :---: | :--- | :---: | ---: |
| 1 | Land | - | - |
| 2 | Construction of new kiln or chimney <br> (FCK) | One | 1300000 |
| 3 | Construction of approach road | One | 150000 |
| 4 | Office shed | One | 50000 |
| 5 | Labour shed | One | 120000 |
| 6 | Shed for Bullocks (Optional) | One | 30000 |
| 7 | Shed for green bricks storing | One | 70000 |
| 8 | Pug mill | Six | 72000 |
| 9 | Trolleys | Twelve | 20000 |
| 10 | Tube well | Four | 40000 |
| 11 | Mould | Twenty | 3000 |
| 12 | Belcha | Twenty | 6000 |
| 13 | Diesel Pump set | One | 20000 |
| 14 | Bullock | Six | 42000 |
| 15 | Polythene | - | 50000 |
| 16 | Office furniture | - | 15000 |
| 17 | License fees for migrant Labour | - | 35000 |
| Total |  | 2110000 |  |

Source: Field survey (Estimated on the basis of 2006-2007 Price)

Table 24: ESTIMATED WORKING CAPITAL REQUIREMENT
(Production capacity 30 lakh per season)

| Sl.No. | Items | Estimated $\operatorname{cost}(\text { Rs. })$ |
| :---: | :---: | :---: |
| 1 | Raw materials: Soil Earth Sand(river) | $\begin{array}{r} 1000000 \\ 75000 \\ \hline \end{array}$ |
| 2 | Wages: <br> Clay preparation, loading, unloading, green brick manufacturing, storing, others, grant, welfare | 3000000 |
| 3 | Salary : (5 to 6 months) <br> Stacker <br> Fireman <br> Asstt. Fireman (four) <br> Coalman <br> Ticket master <br> Mistri (loading) <br> Mistri(unloading) | 200000 |
| 4 | Salary ( 12 months) <br> Manager(One) <br> Munsi(Accountant) -(three) <br> Assistant (one) <br> Guard (three) | 300000 |
| 5 | Cost of coal | 2500000 |
| 6 | Cost of other Fuel(Diesel) | 150000 |
| 7 | Repairs and Maintenance | 120000 |
| 8 | Office expenses, Travelling, selling, \& distribution expenses | 100000 |
| 9 | Charities \& donation | 500000 |
| 10 | Other misc. expenses | 100000 |
| 11 | Tax | 300000 |
|  | Total | 7895000 |

Source: Field survey (Estimated on the basis of 2006-2007 price)

Sources of Capital: The important sources of the capital of the brick industry in West Bengal are (a) Own Capital or Proprietors Capital, b) Internal source of capital, c) Local money lenders, d) Trade Credit and e) Bank Loan.
a) Own capital: Almost all brick manufacturers start business by supplying their own capital to meet the initial requirement of fixed and working capital. The brick field owners supply this capital from the hoardings of their forefathers or any other private sources. The sources are often nominal and are not sufficient for the expansion, modernization and development activities of their business.
b) Internal source of capital: The internal source of financing is retention of profit. Ploughing back of profit is a major source of capital for every concern. It is an important source of raising fund for expansion and improvement of technology. All brick fields enjoy the benefits of retention of profit but no records are maintained as a result of which it is difficult to estimate the exact amount of profit retained for a particular period.
c) Local money Lenders: The brick manufacturers sometimes take shortterm loans for two to six months generally from moneylenders to meet the need for financing. The rate of interest is counted on monthly basis varies from $24 \%$ to $60 \%$ p.a, which is vary excessively exorbitant compared to institutional loan.
d) Trade Credit: It refers to the credit extended by suppliers of goods in the normal course of business. It is an important source of short-term finance. In West Bengal, the brick manufacturers enjoy trade credit facility only in case from suppliers of coal. But it has been observed from the study that for purchasing coal, the purchase price of coal is higher by Rs. $50-100$ per ton of
coal than in the case of cash purchase. The period of credit varies from one to three months.
e) Bank Loan: The different forms of financial assistance by the commercial banks are short term and long term loans, cash credit and overdraft. Of these different types, cash credit is the most popular among brick manufacturers in the state. Cash credit system is an arrangement under which the banks allow their customer to borrow money up to a certain predetermined limit against certain tangible securities. The interest is charged only on that part of amount withdrawn by his customer on daily basis. Sometimes the brick manufacturers take short-term loans from the banks. But they face problems while taking loan from bank. In case of the brick industry, many brick field owners can not arrange for collateral security for getting loan from bank. Another important point observed from the study is that the brick manufacturers do not maintain their books of account in a systematic manner. But the banks insist on these documents at the time of sanctioning loan. There are the major reasons for which the brick manufactures are unable to avail themselves of bank assistance.

## PROFITABILITY

As is well known, maximization of the net operating profit is the primary objective of a business enterprise. No financial analysis can be considered complete if there is no analysis of the profit margin, because profit is needed for expansion and development of the business. But the various interested parties or groups related to any enterprise are interested in their own gains. For example an investor is interested in high rate of return, workers want
higher wages, and owners want higher net worth. Hence profit is the yardstick of measuring the overall efficiency of the business.

Profitability is defined as the profit earning capacity of a concern. It is an important index of proper and effective management of a firm. For any manufacturing concern, the gross profit is excess of sales over the direct expenses. The profitability of a sample of brick manufacturing unit in West Bengal is shown in Table 26 (prepared on the basis of Table 25). Most of the sample brick production units are observed to have a good performance from the profit margin point of view. It is also observed that the maximum gross profit margin is Rs. $1,06,50,000$ and the minimum gross profit margin is Rs. $16,26,000$ where as the average gross profit margin is Rs. 6140000 . In the case of net profit margin, the maximum is Rs7155000 and the minimum is Rs 495000 though the average net profit margin is Rs 3940000.

Ratio analysis: Financial ratios are used by financial analysis for evaluation of the financial health and performance of a firm.

Purpose of analysis: Analysis of financial statement is also required for external parties including investors, creditors and bankers for sound decision making. Accounting ratios can also play a significant role in management decisions.

1) Gross Profit ratio: This ratio express the relationship between gross profit and net sales as a percentage. It reveals the amount of gross profit per rupee of sales. The higher the ratio, the greater will be the margin and lower the ratio, the lesser will be the margin that indicates high cost of goods sold, unfavorable purchasing policy, lesser sales and lowering selling price and high competition. Management is always interested in high gross profit ratio because sufficient return on owners fund. It is very useful as a test of
profitability. From the table 27 it is observed that highest gross profit ratio is 52.77 and lowest gross profit ratio is 26.85 . We conclude that the brick industry showing a higher operating efficiency and earn sufficient gross profit to cover the operating expenses and to meet the fixed expenses. And also create reserve or retention of profit as a source of internal capital as well as provide an adequate return to the proprietor.

Gross Profit Ratio $=\frac{\text { Grass Profit }}{\text { Net Sales }} X 100$
2) Net Profit Ratio: This ratio depicts the relationship between net profit and net sales and it is expressed as a percentage. This ratio indicates the firm's capacity to face adverse economic condition, low demand etc. The higher the ratio, the greater will be the profitability and the higher rate of return to the proprietor. This ratio measures the overall efficiency of the management as well as overall profitability of the business. It is very useful tool to control the cost of production as well as to increase sales.

The net profit ratio of the sample brick production units show the maximum ratio is $37.12 \%$ and minimum ratio is $7.0 \%$. It is observed from the net profit ratio that good overall efficiency of the industry and assured good return to the brick field owners. From the table 26 shows that the difference between gross profit ratio and net profit ratio of all units are high indicates high amount of indirect cost. In case of $20^{\text {th }}$ sample unit gross profit ratio is $52.77 \%$ and net profit ratio is $37.12 \%$ ie. the difference is also exceptional one but earn more net profit.

Net Profit Ratio $=\frac{\text { Net Frofit }}{\text { Net Sales }} 100$
3) Operating Ratio: This ratio express the relation between operating cost to sales as percentage. It reveals the amount of sales required to cover the cost of goods sold (Sales - Gross Profit) and operating expenses ie. office and selling overhead. The lower is the ratio higher is the profitability and better is the management efficiency.

The operating ratios of fifty sampled brick production units are favorable shown in the table that the maximum ratio is $82.72 \%$ and the minimum ratio is 54.54 . That indicates a good operating efficiency on the part of the production unit.
4) Cost of goods sold to sales Ratio: It is the most common ratio in operating analysis. It expressed as a percentage of cost of goods sold to net sales. Here cost of goods sold is equal to sales minas gross profit. This ratio also indicates the general profitability of the business.
5) Material consumes, wages, fuel to sales ratio: These indicate the percentage of material cost, wages and fuel to sales. The higher the ratios smaller will be the profit margin. These ratios also expressed the relation between expenses to sales. These ratios help to take financial decision after proper analysis and interpretation.

## COST-VOLUME-PROFIT ANALYSIS

CVP analysis means the study of four factors i.e. cost (fixed cost, variable cost), selling price per unit, volume of sales in unit and profit. The study of these variable or factors helps to management to assess the potential profitability of the business unit. If we study the results due to various changes in factors such as a) changes in fixed cost b) changes in variable cost c) changes in selling price,

The cvp analysis is used more effective. This analysis helps to find out the answer of the following questions such as:
a) To maintain a particular level of profit, what will be the sales volume.
b) What will be the profit changes due to change in selling price So cost --volume - profit(cvp) analysis is defined as "The study of effects on future profit of changes in fixed cost, variable cost, sales price, quantity or mix" (CIMA 6 official terminology). This technique is used mainly to determine the break even point and margin of safety. Break even point defined as "The level of activity at which there is neither profit nor loss. (CIMA official terminology)

Sales beyond the break even volume bring in profits. Such sales represent a margin of safety expressed as a ratio or percentage. It is an indicator of the strength of a business. High margin will indicate that profit will be made even if there is a substantial falling off in sales or production.

For the requirement of the study the simple model prescribed by Kaplan and Atkinson has been considered. The following assumptions of their model are as
a) the units are single product units b)Production is equal to sales,
c) Selling price is independent of the volume of product sold and
d) The cost can be uniquely divided between variable cost and fixed cost over the relevant range of analysis.

Actually, the cost -volume -profit analysis of the brick making industry in West Bengal different forms of c-v-p relation were done. On the basis of above mentioned assumption best describe the condition of the industry under consideration the model was ultimately chosen to analysis the
behaviour of the cost, volume and profit of the brick making industry of West Bengal. Since the above mentioned model cvp equations are discussed below:

Profit $=$ Sales - variable cost - fixed cost $=$ unit sold (sale price per unit - variable cost per unit) - Fixed cost

Therefore, $\mathrm{P}=\mathrm{Su}-\mathrm{Vu}-\mathrm{F}=(\mathrm{S}-\mathrm{V}) \mathrm{u}-\mathrm{F}$
If, u = unit produced and sold
$S=$ sale price per unit
$\mathrm{V}=$ variable cost per unit
$\mathrm{F}=$ =total fixed cost
$\mathrm{P}=$ profit
Therefore, Contribution per unit $(\mathrm{C})=\mathrm{S}-\mathrm{V}$
BEP (in unit $)=\frac{\text { Fised Cost }}{\text { Contribution per init }}$
BEP $($ in rupee $)=\frac{\text { Fixed Cost }}{\text { Total Contribution }} \mathrm{X}$ Total Sales
C/S ratio or $\mathrm{P} / \mathrm{V}$ ratio $=\frac{\text { Contribution }}{\text { Sales }}$
The table (No-27) represents the result of CVP analysis of fifty sample brick manufacturing industry of West Bengal.

## UNIT CONTRIBUTION

Unit contribution is the balance of sales price per unit over and above variable cost per unit. This may also known as total margin. In calculation of profit the fixed cost deducted from contribution. Column 6 of the table 27 shows the total contribution of fifty sample brick production unit of West Bengal.

## P/V RATIO OR CIS RATIO

It is the ratio of contribution to sales. "The term is misleading as the term profit does not mean profit but contribution and the volume does not mean volume of sales but value of sales." In normal circumstances PN ratio will indicate relative profitability of different products or departments so that development of sales strategy is facilitated. Higher the ratio greater will be the profit and lower the ratio lesser will be the profit. From the table 27 maximum PN ratio is 47.67 and minimum PN ratio is $21.14 \%$. It is clear that the industry could earn a sizeable amount of profit as the fixed cost is low.

## BREAK-EVEN POINT

Break even point is the point which expressed or breaks the total cost and the selling price evenly in order to show the level of sales or where no profit / no loss situation is made. At this point income is equal to expenditure. If the production and sales is increased beyond this level, there will be profit or vice versa. As the break even sales where the cost and revenues are in equilibrium. It is observed from the table 27 that the minimum BEP (in rupees) on percentage of sales is 22.13 and maximum BEP (in rupees) as percentage of sales is 67.11 . The low level of this percentage means the maximum opportunity to make profit. At the same time it gives the wide scope of lowering the sale price at the time of competition.

## MARGIN OF SAFETY

Margin of safety is one of the most important in cost -volume- profit analysis. It can be expressed as percentage and it is the difference between the total sales and sales at break even point. It indicates the strength or soundness of the business. From the table-27 indicates that the highest M/S is $77.87 \%$ and the lowest $\mathrm{M} / \mathrm{S}$ is $32.89 \%$ where as the average $\mathrm{M} / \mathrm{S}$ around $66 \%$. Which is indicates the strength of the industry as a whole to offset the reduction of sales and confirmation of earning profit up to a great extent. It also observed that the brick industry of West Bengal are 66\% safe from its break even point and not suffer any loss up to $66 \%$ fall in sales. Therefore the high margin of safety is no immediate threat of incurring losses. In case of low margin of safety the industry try to increase in sale price or volume of sales or decrease in cost or both as to achieve high margin of safety.

## CONCLUSION

I like to conclude by saying that in several budgets in the past the large and medium scale industries engaged in the building industry and the more resourceful consumers have stood to gain while the case of small industries like the brick industry and the allied poor and low-income consumers have gone be default. Young and forward looking entrepreneurs have joined the ranks of brick field owners now and they expect a fair deal.

Our popular State Government is very much attentive to the improvement of many industries. Why should the small brick industry be deprived of these favours? The brick industry should be encouraged by the State Government and the works' representatives because this industry will reap multi-faced
positive consequences. The first and foremost consequence, it will solve the eternal problem of unemployment because it employs more than 6 lacs of people directly and about 2 lacs people indirectly to make a living out of it. In short the brick field scene in our state is set for a new look and seeks encouragement and inspiration from all of you. The brick industry in its turn assures better performance in the years ahead in the service of the nation.

Besides ensuring adequate and regular supply of its vital raw materials like earth and coal, reduction of local of industrial peace, the State Government should also provide necessary technical support and assistance in modernising the brick production, so as to improve the quality and reduce the costs of bricks and up-liftmen of the brick industry also.

Table 18: SHARE OF DIRECT COST AND INDIRECT COST OF SAMPLE BRICK PRODUCTION UNITS IN WEST BENGAL

| Sample Units | Direct cost | Indirect cost |
| :---: | :---: | :---: |
| 1 | 10950000 | 3495000 |
| 2 | 3538500 | 858000 |
| 3 | 3366000 | 973500 |
| 4 | 4726000 | 1394000 |
| 5 | 5360000 | 1687500 |
| 6 | 2571600 | 774000 |
| 7 | 4298000 | 1458000 |
| 8 | 3666000 | 987000 |
| 9 | 2858700 | 800800 |
| 10 | 3370500 | 984000 |
| 11 | 5101800 | 1507000 |
| 12 | 5490100 | 1501900 |
| 13 | 5787500 | 1725000 |
| 14 | 4158000 | 1276200 |
| 15 | 6783000 | 2103000 |
| 16 | 5701700 | 1476600 |
| 17 | 5333700 | 1541000 |
| 18 | 5233800 | 1311200 |
| 19 | 5207400 | 1416800 |
| 20 | 6393000 | 2118000 |
| 21 | 4290000 | 975000 |
| 22 | 5640000 | 1644000 |
| 23 | 4127400 | 1089000 |
| 24 | 4610000 | 1340000 |
| 25 | 75540 D0 | 2106000 |
|  | 126116700 | 36542500 |


| Sample Units | Direct cost | Indirect cost |
| :---: | :---: | :---: |
| 26 | 5648800 | 1538700 |
| 27 | 6402500 | 1787500 |
| 28 | 5286000 | 1324000 |
| 29 | 5078000 | 1286000 |
| 30 | 5732500 | 1792500 |
| 31 | 6647200 | 2077600 |
| 32 | 6140000 | 1720000 |
| 33 | 4778000 | 1348000 |
| 34 | 5359200 | 1586200 |
| 35 | 5140000 | 1412000 |
| 36 | 7387500 | 2007500 |
| 37 | 8264700 | 2106000 |
| 38 | 7465000 | 1972500 |
| 39 | 8153600 | 2198000 |
| 40 | 8811000 | 2565000 |
| 41 | 6432800 | 1700900 |
| 42 | 8234800 | 2410800 |
| 43 | 8880000 | 2370000 |
| 44 | 5760000 | 1512000 |
| 45 | 5598000 | 1494000 |
| 46 | 7111000 | 1887600 |
| 47 | 9339000 | 2340000 |
| 48 | 7615400 | 1970800 |
| 49 | 7787500 | 2020000 |
| 50 | 6076000 | 1448000 |
| Total | 295245200 | 82418100 |
| Average | 5904904 | 1648362 |

Source: Field Survey

Table 19: PROPORTION OF DIRECT AND INDIRECT COST

| Sample Units | Direct Expenses | Direct Expenses | Total | \% of Direct Expenses | \% of Indirect Expenses |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 10950000 | 3495000 | 14445000 | 75.80 | 24.20 |
| 2 | 3538500 | 858000 | 4396500 | 80.48 | 19.52 |
| 3 | 3366000 | 973500 | 4339500 | 77.57 | 22.43 |
| 4 | 4726000 | 1394000 | 6120000 | 77.22 | 22.78 |
| 5 | 5360000 | 1687500 | 7047500 | 76.06 | 23.94 |
| 6 | 2571600 | 774000 | 3345600 | 76.87 | 23.13 |
| 7 | 4298000 | 1458000 | 5756000 | 74.67 | 25.33 |
| 8 | 3656000 | 987000 | 4653000 | 78.79 | 21.21 |
| 9 | 2858700 | 800800 | 3659500 | 78.12 | 21.88 |
| 10 | 3370500 | 984000 | 4354500 | 77.40 | 22.60 |
| 11 | 5101800 | 1507000 | 6608800 | 77.20 | 22.80 |
| 12 | 5490100 | 1501900 | 6992000 | 78.52 | 21.48 |
| 13 | 5737500 | 1725000 | 7512500 | 77.04 | 22.96 |
| 14 | 4158000 | 1276200 | 5434200 | 76.52 | 23.48 |
| 15 | 6733000 | 2103000 | 8886000 | 76.33 | 23.67 |
| 16 | 5701700 | 1476600 | 7178300 | 79.43 | 20.57 |
| 17 | 5333700 | 1541000 | 6874700 | 77.58 | 22.42 |
| 18 | 5233800 | 1311200 | 6545000 | 79.97 | 20.03 |
| 19 | 5207400 | 1416800 | 6624200 | 78.61 | 21.39 |
| 20 | 6393000 | 2118000 | 8511000 | 75.11 | 24.89 |
| 21 | 4290000 | 975000 | 5265000 | 81.48 | 18.52 |
| 22 | 5640000 | 1644000 | 7284000 | 77.43 | 22.57 |
| 23 | 4127400 | 1089000 | 5216400 | 79.12 | 20.88 |
| 24 | 4610000 | 1340000 | 5950000 | 77.48 | 22.52 |
| 25 | 7554000 | 2106000 | 9660000 | 78.20 | 21.80 |
| 26 | 5648800 | 1538700 | 7187500 | 78.59 | 21.41 |
| 27 | 6492500 | 1787500 | 8190000 | 78.17 | 21.83 |
| 28 | 5236000 | 1324000 | 6610000 | 79.97 | 20.03 |
| 29 | 5078000 | 1286000 | 6364000 | 79.79 | 20.21 |
| 30 | 5732500 | 1792500 | 7525000 | 76.18 | 23.82 |
| 31 | 6647200 | 2077600 | 8724800 | 76.19 | 23.81 |
| 32 | 6140000 | 1720000 | 7860000 | 78.12 | 21.88 |
| 33 | 4778000 | 1348000 | 6126000 | 78.00 | 22.00 |
| 34 | 5359200 | 1586200 | 6945400 | 77.16 | 22.84 |
| 35 | 5140000 | 1412000 | 6552000 | 78.45 | 21.55 |
| 36 | 7387500 | 2007500 | 9395000 | 78.63 | 21.37 |
| 37 | 8254700 | 2106000 | 10370700 | 79.69 | 20.31 |
| 38 | 7465000 | 1972500 | 9437500 | 79.10 | 20.90 |
| 39 | 8153600 | 2198000 | 10351600 | 78.77 | 21.23 |
| 40 | 8811000 | 2565000 | 11376000 | 77.45 | 22.55 |


| 41 | 6432800 | 1700900 | 8133700 | 79.09 | 20.91 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 42 | 8234800 | 2410800 | 10645600 | 77.35 | 22.65 |
| 43 | 8880000 | 2370000 | 11250000 | 78.93 | 21.07 |
| 44 | 5760000 | 1512000 | 7272000 | 79.21 | 20.79 |
| 45 | 5598000 | 1494000 | 7092000 | 78.93 | 21.07 |
| 46 | 7111000 | 1887600 | 8998600 | 79.02 | 20.98 |
| 47 | 9339000 | 2340000 | 11679000 | 79.96 | 20.04 |
| 48 | 7615400 | 1970800 | 9586200 | 79.44 | 20.56 |
| 49 | 7787500 | 2020000 | 9807500 | 79.40 | 20.60 |
| 50 | 6076000 | 1448000 | 7524000 | 80.75 | 19.25 |
| Total | 295245200 | 82418100 | 377663300 | 78.18 | 21.82 |

## Source: Field Survey

Table-21: FIXED, VARIABLE AND TOTAL COST OF SAMPLE BRICK INDUSTRY IN WEST BENGAL

| Sample units | Total Variable Cost | Total Fixed Cost | Total Cost | \% of Vriable Cost to Total Cost | \% of fixed cost to total Cost |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 11950000 | 2495000 | 14445000 | 82.73 | 17.27 |
| 2 | 3718500 | 678000 | 4396500 | 84.58 | 15.42 |
| 3 | 3549000 | 790500 | 4339500 | 81.78 | 18.22 |
| 4 | 5376000 | 1044000 | 6120000 | 82.94 | 17.06 |
| 5 | 5322500 | 1225000 | 7047500 | 82.62 | 17.38 |
| 6 | 2570000 | 675600 | 3345600 | 79.81 | 20.19 |
| 7 | 4348000 | 1108000 | 5756000 | 80.75 | 19.25 |
| 8 | 3347500 | 805500 | 4653000 | 82.69 | 17.31 |
| 9 | 2988700 | 670800 | 3659500 | 81.67 | 18.33 |
| 10 | 3552000 | 802500 | 4354500 | 81.57 | 18.43 |
| 11 | 5486800 | 1122000 | 6608800 | 83.02 | 16.98 |
| 12 | 5904100 | 1087900 | 6992000 | 84.44 | 15.56 |
| 13 | 6237500 | 1275000 | 7512500 | 83.03 | 16.97 |
| 14 | 4377600 | 1056600 | 5434200 | 80.56 | 19.44 |
| 15 | 7428000 | 1458000 | 8886000 | 83.59 | 16.41 |
| 16 | 6104200 | 1074100 | 7178300 | 85.04 | 14.96 |
| 17 | 5793700 | 1081000 | 6874700 | 84.28 | 15.72 |
| 18 | 5336400 | 908600 | 6545000 | 86.12 | 13.88 |
| 19 | 5314400 | 1009800 | 6624200 | 84.76 | 15.24 |
| 20 | 7083000 | 1428000 | 8511000 | 83.22 | 16.78 |
| 21 | 4477500 | 787500 | 5265000 | 85.04 | 14.96 |
| 22 | 6074400 | 1209600 | 7284000 | 83.39 | 16.61 |
| 23 | 4365000 | 851400 | 5216400 | 83.68 | 16.32 |
| 24 | 4976000 | 974000 | 5950000 | 83.63 | 16.37 |
| 25 | 8250000 | 1410000 | 9660000 | 85.40 | 14.60 |
| 26 | 6051300 | 1136200 | 7187500 | 84.19 | 15.81 |
| 27 | 6852500 | 1337500 | 8190000 | 83.67 | 16.33 |


| 28 | 5626000 | 984000 | 6610000 | 85.11 | 14.89 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 29 | 5418000 | 946000 | 6364000 | 85.14 | 14.86 |
| 30 | 6200000 | 1325000 | 7525000 | 82.39 | 17.61 |
| 31 | 7193200 | 1531600 | 8724800 | 82.45 | 17.55 |
| 32 | 6605000 | 1255000 | 7860000 | 84.03 | 15.97 |
| 33 | 5144000 | 982000 | 6126000 | 83.97 | 16.03 |
| 34 | 5755200 | 1190200 | 6945400 | 82.86 | 17.14 |
| 35 | 5480000 | 1072000 | 6552000 | 83.64 | 16.36 |
| 36 | 7842500 | 1552500 | 9395000 | 83.48 | 16.52 |
| 37 | 8729100 | 1641600 | 10370700 | 84.17 | 15.83 |
| 38 | 7917500 | 1520000 | 9437500 | 83.89 | 16.11 |
| 39 | 8652000 | 1699600 | 10351600 | 83.58 | 16.42 |
| 40 | 9429000 | 1947000 | 11376000 | 82.89 | 17.11 |
| 41 | 6795800 | 1337600 | 8133400 | 83.55 | 16.45 |
| 42 | 8761200 | 1884400 | 10645600 | 82.30 | 17.70 |
| 43 | 9495000 | 1755000 | 11250000 | 84.40 | 15.60 |
| 44 | 6110000 | 1162000 | 7272000 | 84.02 | 15.98 |
| 45 | 5948000 | 1144000 | 7092000 | 83.87 | 16.13 |
| 46 | 7602400 | 1396200 | 8998600 | 84.48 | 15.52 |
| 47 | 9939000 | 1740000 | 11679000 | 85.10 | 14.90 |
| 48 | 8083400 | 1502800 | 9586200 | 84.32 | 15.68 |
| 49 | 8247500 | 1560000 | 9807500 | 84.09 | 15.91 |
| 50 | 6426000 | 1098000 | 7524000 | 85.41 | 14.59 |
|  |  |  | Total | 4177.34 | 822.66 |
|  |  |  | Average | 83.55 | 16.45 |

Table 22: COST SHEET OF THE SAMPLE BRICK INDUSTRIES OF WEST BENGAL FOR THE YEAR 06-07

| Sample Unit | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Production | 5000C00 | 1500000 | 1500000 | 2000000 | 2500000 | 1200000 | 2000000 | 1500000 | 1300000 | 1500000 |
| Particulars | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. |
| Raw metarials Consumed | 1800C00 | 526500 | 597000 | 830000 | 1015000 | 470400 | 818000 | 658500 | 527800 | 558000 |
| Wages | 4900c00 | 1320000 | 1320000 | 2016000 | 2085000 | 1080000 | 1760000 | 1584000 | 1209000 | 1440000 |
| Fuel | 4250C00 | 1692000 | 1449000 | 1880000 | 2260000 | 1021200 | 1720000 | 1423500 | 1121900 | 1372500 |
| PRIME COST | 10950000 | 3538500 | 3366000 | 4726000 | 5360000 | 2571600 | 4298000 | 3666000 | 2858700 | 3370500 |
| Factory Overhead | 1920000 | 430500 | 546000 | 794000 | 925000 | 471600 | 858000 | 558000 | 449800 | 555000 |
| WORKS COST | 12870000 | 3969000 | 3912000 | 5520000 | 6285000 | 3043200 | 5156000 | 4224000 | 3308500 | 3925500 |
| Office Overhead | 575000 | 247500 | 244500 | 250000 | 300000 | 204000 | 250000 | 247500 | 221000 | 247500 |
| PRODUCTION | 13445100 | 4216500 | 4156500 | 5770000 | 6585000 | 3247200 | 5406000 | 4471500 | 3529500 | 4173000 |
| Selling \& Dis. Overhead | 1000000 | 180000 | 183000 | 350000 | 462500 | 98400 | 350000 | 181500 | 130000 | 181500 |
| $\begin{aligned} & \text { COST OF } \\ & \text { SALES } \\ & \hline \end{aligned}$ | 14445000 | 4396500 | 4339500 | 6120000 | 7047500 | 3345600 | 5756000 | 4653000 | 3659500 | 4354500 |
| Profit | 7155000 | 1023000 | 1435500 | 1506000 | 2382500 | 968400 | 1338000 | 1519500 | 1197300 | 1318500 |
| Sales | 21600000 | 5419500 | 5775000 | 7626000 | 9430000 | 4314000 | 7094000 | 6172500 | 4856800 | 5673000 |
| Cost per thousand | 2889 | 2931 | 2893 | 3060 | 2819 | 2788 | 2878 | 3102 | 2815 | 2903 |
| Cost Per unit | 2.889 | 2.931 | 2.893 | 3.06 | 2.819 | 2.788 | 2.878 | 3.102 | 2.815 | 2.903 |


| Sample Unit | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Production | 2200020 | 2300000 | 2500000 | 1800000 | 3000000 | 2300000 | 2300000 | 2200000 | 2200000 | 3000000 |
| Particulars | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. |
| Raw metarials Consumed | 935000 | 970600 | 1042500 | 772200 | 1266000 | 862500 | 917700 | 811800 | 829400 | 978000 |
| Wages | 2178030 | 2375900 | 2415000 | 1782000 | 2772000 | 2300000 | 2070000 | 2155000 | 1980000 | 2880000 |
| Fuel | 1988830 | 2143600 | 2330000 | 1603800 | 2745000 | 2539200 | 2346000 | 2263000 | 2398000 | 2535000 |
| PRIME COST | 5101830 | 5490100 | 5787500 | 4158000 | 6783000 | 5701700 | 5333700 | 5233800 | 5207400 | 6393000 |
| Factory Overhead | 847000 | 811900 | 975000 | 75600 | 1128000 | 789900 | 782000 | 629200 | 734800 | 1128000 |
| WORKS COST | 5948850 | 6302000 | 6762500 | 4233600 | 7911000 | 6491600 | 6115700 | 5863000 | 5942200 | 7521000 |
| Office Overhead | 275000 | 276000 | 300000 | 306000 | 330000 | 287500 | 299000 | 279400 | 275000 | 300000 |
| PRODUCTION | 6223800 | 6578000 | 7062500 | 4539600 | 8241000 | 6779100 | 6414700 | 6142400 | 6217200 | 7821000 |
|  <br> Dis. Overhead | 385000 | 414000 | 450000 | 219600 | 645000 | 402500 | 460000 | 402600 | 407000 | 690000 |
| $\begin{aligned} & \text { COST OF } \\ & \text { SALES } \\ & \hline \end{aligned}$ | 6608800 | 6992000 | 7512500 | 4759200 | 8886000 | 7181600 | 6874700 | 6545000 | 6624200 | 8511000 |
| Profit | 2050400 | 2341400 | 2390000 | 2323800 | 3627000 | 1496300 | 2191900 | 1540000 | 495000 | 5025000 |
| Sales | 8659200 | 9333400 | 9902500 | 7083000 | 12513000 | 8677900 | 9066600 | 8085000 | 7119200 | 13536000 |
| Cost per thousand | 3004 | 3040 | 3005 | 2644 | 2962 | 3122.435 | 2989 | 2975 | 3011 | 2837 |
| Cost Per unit | 3.004 | 3.04 | 3.005 | 2.644 | 2.962 | 3.122435 | 2.989 | 2.975 | 3.011 | 2.837 |


| Sample Unit | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Production | 1500000 | 2400000 | 1800000 | 2000000 | 3000000 | 2300000 | 2500000 | 2000000 | 2000000 | 2500000 |
| Particulars | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. |
| Raw metarials <br> Consumed | 495000 | 744000 | 585000 | 620000 | 1092000 | 906200 | 1012500 | 766000 | 676000 | 870000 |
| Wages | 1500000 | 2184000 | 1674000 | 1940000 | 2910000 | 2093000 | 2590000 | 2070000 | 2112000 | 2375000 |
| Fuel | 2295000 | 2712000 | 1868400 | 2050000 | 3552000 | 2649600 | 2800000 | 2450000 | 2290000 | 2487500 |
| PRIME COST | 4290000 | 5640000 | 4127400 | 4610000 | 7554000 | 5648800 | 6402500 | 5286000 | 5078000 | 5732500 |
| Factory <br> Overhead | 540000 | 921600 | 563400 | 724000 | 1110000 | 848700 | 1025000 | 734000 | 706000 | 1025000 |
| wORKS COST 4830000 | 6561600 | 4690800 | 5334000 | 8664000 | 6497500 | 7427500 | 6020000 | 5784000 | 6757500 |  |
| Office <br> Overhead | 247500 | 288000 | 288000 | 250000 | 300000 | 287500 | 312500 | 250000 | 240000 | 3000000 |
| COST OF |  |  |  |  |  |  |  |  |  |  |
| PRODUCTION | 5077500 | 6849600 | 4978800 | 5584000 | 8964000 | 6785000 | 7740000 | 6270000 | 6024000 | 7057500 |
|  <br> Dis. Overhead | 187500 | 434400 | 237600 | 366000 | 696000 | 402500 | 450000 | 340000 | 340000 | 467500 |
| COST OF | 5265000 | 7284000 | 5216400 | 5950000 | 9660000 | 7187500 | 8190000 | 6610000 | 6364000 | 7525000 |
| SALES |  |  |  |  |  |  |  |  |  |  |


| Sample Unit | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Production | 2800000 | 2500000 | 2000000 | 2200000 | 2000000 | 2500000 | 2700000 | 2500000 | 2800000 | 3000000 |
| Particulars | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. |
| Raw metarials <br> Consumed | 929600 | 865000 | 682000 | 745800 | 680000 | 1440000 | 1398600 | 1192500 | 1338400 | 1791000 |
| Wages | 2590000 | 2625000 | 1890000 | 2156000 | 2160000 | 3117500 | 3888000 | 3685000 | 3822000 | 3600000 |
| Fuel | 3127600 | 2650000 | 2205000 | 2457400 | 2300000 | 2830000 | 2978100 | 2587500 | 2993200 | 3420000 |
| PRIME COST | 6647200 | 6140000 | 4778000 | 5359200 | 5140000 | 7387500 | 8264700 | 7465000 | 8153600 | 8811000 |
| Factory <br> Overtead | 1223600 | 955000 | 732000 | 908600 | 832000 | 1240000 | 1296000 | 1207500 | 1341200 | 1647000 |
| WORKS COST | 7870800 | 7095000 | 5510000 | 6267800 | 5972000 | 8627500 | 9560700 | 8672500 | 9494800 | 10458000 |
| Office <br> Overhead | 308000 | 300000 | 250000 | 281600 | 240000 | 312500 | 345600 | 312500 | 358400 | 300000 |
| COST OF |  |  |  |  |  |  |  |  |  |  |
| PRODUCTION | 8178800 | 7395000 | 5760000 | 6549400 | 6212000 | 8940000 | 9906300 | 8985000 | 9853200 | 10758000 |
|  <br> Dis. Overhead | 546000 | 465000 | 366000 | 396000 | 340000 | 455000 | 464400 | 452500 | 498400 | 618000 |
| COST OF |  |  |  |  |  |  |  |  |  |  |
| SALES |  |  |  |  |  |  |  |  |  |  |


| Sample Unit | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Production | 2200000 | 2800000 | 3000000 | 2000000 | 2000000 | 2600000 | 3000000 | 2600000 | 2500000 | 2000000 |
| Particulars | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. | Rs. |
| Raw metarials Consumed | 1207800 | 1610000 | 1596000 | 1198000 | 1066000 | 1383200 | 1815000 | 1443000 | 1332500 | 1106000 |
| Wages | 2631200 | 3432800 | 3888000 | 2476000 | 2438000 | 3003000 | 4368000 | 3234400 | 3822500 | 2730000 |
| Fuel | 2593800 | 3192000 | 3396000 | 2086000 | 2094000 | 2724800 | 3156000 | 2938000 | 2632500 | 2240000 |
| PRIME COST | 6432800 | 8234800 | 8880000 | 5760000 | 5598000 | 7111000 | 9339000 | 7615400 | 7787500 | 6076000 |
| Factory Overhead | 1062600 | 1520400 | 1440000 | 912000 | 894000 | 1084200 | 1434000 | 1170000 | 1260000 | 848000 |
| WORKS COST | 7495400 | 9755200 | 10320000 | 6672000 | 6492000 | 8195200 | 10773000 | 8785400 | 9047500 | 6924000 |
| Office Overhead | 275000 | 364000 | 315000 | 250000 | 250000 | 312000 | 306000 | 332800 | 300000 | 250000 |
| COST OF <br> PRODUCTION | 77704100 | 10119200 | 10635000 | 6922000 | 6742000 | 8507200 | 11079000 | 9118200 | 9347500 | 7174000 |
| Selling \& Dis. Overhead | 363000 | 526400 | 615000 | 350000 | 350000 | 491400 | 600000 | 468000 | 460000 | 350000 |
| COST OF SALES | 8133400 | 10645600 | 11250000 | 7272000 | 7092000 | 8998600 | 11679000 | 9586200 | 9807500 | 7524000 |
| Profit | 3286830 | 4144000 | 4854000 | 2632000 | 2696000 | 3944200 | 4689000 | 3437200 | 2525000 | 3088000 |
| Sales | 11420\%00 | 14789600 | 16104000 | 9904000 | 9788000 | 12942800 | 16368000 | 13023400 | 12332500 | 10612000 |
| Cost per thousand | 3697 | 3802 | 3750 | 3636 | 3546 | 3461 | 3893 | 3687 | 3923 | 3762 |
| Cost Per unit | 3.69 ? | 3.802 | 3.75 | 3.636 | 3.546 | 3.461 | 3.893 | 3.687 | 3.923 | 3.762 |

Table 25: ESTIMATED OF PROFITS OR LOSS OF THE SAMPLED UNITS OF BRICK INDUSTRY IN WEST BENGAL (Amount in Rs.)

| Sample Units | Production | Sales | Direct Expenses | Gross Profit | Indirect Expenses | Net Profit |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 5000000 | 21600000 | 10950000 | 10650000 | 3495000 | 7155000 |
| 2 | 1500000 | 5419500 | 3538500 | 1881000 | 858000 | 1023000 |
| 3 | 1500000 | 5775000 | 3366000 | 2409000 | 973500 | 1435500 |
| 4 | 2000000 | 7626000 | 4726000 | 2900000 | 1394000 | 1506000 |
| 5 | 2500000 | 9430000 | 5360000 | 4070000 | 1687500 | 2382500 |
| 6 | 1200000 | 4314000 | 2571600 | 1742400 | 774000 | 968400 |
| 7 | 2000000 | 7094000 | 4298000 | 2796000 | 1458000 | 1338000 |
| 8 | 1500000 | 6172500 | 3666000 | 2506500 | 987000 | 1519500 |
| 9 | 1300000 | 4856800 | 2858700 | 1998100 | 800800 | 1197300 |
| 10 | 1500000 | 5673000 | 3370500 | 2302500 | 984000 | 1318500 |
| 11 | 2200000 | 8659200 | 5101800 | 3557400 | 1507000 | 2050400 |
| 12 | 2300000 | 9333400 | 5490100 | 3843300 | 1501900 | 2341400 |
| 13 | 2500000 | 9902500 | 5787500 | 4115000 | 1725000 | 2390000 |
| 14 | 1800000 | 7083000 | 4158000 | 2925000 | 1276200 | 1648800 |
| 15 | 3000000 | 12513000 | 6783000 | 5730000 | 2103000 | 3627000 |
| 16 | 2300000 | 8677900 | 5701700 | 2976200 | 1476600 | 1499600 |
| 17 | 2300000 | 9066600 | 5333700 | 3732900 | 1541000 | 2191900 |
| 18 | 2200000 | 8085000 | 5233800 | 2851200 | 1311200 | 1540000 |
| 19 | 2200000 | 7119200 | 5207400 | 1911800 | 1416800 | 495000 |
| 20 | 3000000 | 13536000 | 6393000 | 7143000 | 2118000 | 5025000 |
| 21 | 1500000 | 5916000 | 4290000 | 1626000 | 975000 | 651000 |
| 22 | 2400000 | 9936000 | 5640000 | 4296000 | 1644000 | 2652000 |
| 23 | 1800000 | 7257600 | 4127400 | 3130200 | 1089000 | 2041200 |
| 24 | 2000000 | 7794000 | 4610000 | 3184000 | 1340000 | 1844000 |
| 25 | 3000000 | 12144000 | 7554000 | 4590000 | 2106000 | 2484000 |
| 26 | 2300000 | 9372500 | 5648800 | 3723700 | 1538700 | 2185000 |
| 27 | 2500000 | 10035000 | 6402500 | 3632500 | 1787500 | 1845000 |
| 28 | 2000000 | 8286000 | 5286000 | 3000000 | 1324000 | 1676000 |
| 29 | 2000000 | 7840000 | 5078000 | 2762000 | 1288000 | 1476000 |
| 30 | 2500000 | 9882500 | 5732500 | 4150000 | 1792500 | 2357500 |
| 31 | 2800000 | 11096400 | 6647200 | 4449200 | 2077600 | 2371600 |
| 32 | 2500000 | 9732500 | 6140000 | 3592500 | 1720000 | 1872500 |
| -33 | 2000000 | 8278000 | 4778000 | 3500000 | 1348000 | 2152000 |
| 34 | 2200000 | 9088200 | 5359200 | 3729000 | 1586200 | 2142800 |
| 35 | 2000000 | 8374000 | 5140000 | 3234000 | 1412000 | 1822000 |
| 36 | 2500000 | 12960000 | 7387500 | 5572500 | 2007500 | 3565000 |
| 37 | 2700000 | 14517900 | 8264700 | 6253200 | 2106000 | 4147200 |
| 38 | 2500000 | 13560000 | 7465000 | 6095000 | 1972500 | 4122500 |
| 39 | 2800000 | 15520400 | 8153600 | 7366800 | 2198000 | 5168800 |
| 40 | 3000000 | 16206000 | 8811000 | 7395000 | 2565000 | 4830000 |
| 41 | 2200000 | 11420200 | 6432800 | 4987400 | 1700900 | 3286500 |
| 42 | 2800000 | 14789600 | 8234800 | 6554800 | 2410800 | 4144000 |
| 43 | 3000000 | 16104000 | 8880000 | 7224000 | 2370000 | 4854000 |
| 44 | 2000000 | 9904000 | 5760000 | 4144000 | 1512000 | 2632000 |
| 45 | 2000000 | 9788000 | 5598000 | 4190000 | 1494000 | 2696000 |
| 46 | 2600000 | 12942800 | 7111000 | 5831800 | 1887600 | 3944200 |
| 47 | 3000000 | 16368000 | 9339000 | 7029000 | 2340000 | 4689000 |
| 48 | 2600000 | 13023400 | 7615400 | 5408000 | 1970800 | 3437200 |
| 49 | 2500000 | 12332500 | 7787500 | 4545000 | 2020000 | 2525000 |
| 50 | 2000000 | 10612000 | 6076000 | 4536000 | 1448000 | 3088000 |

Table-26: ANALYSIS OF PROFITABILITY RATIOS OF SAMPLE BRICK UNITS IN WEST BENGAL.

| Sample <br> units | Production | Sales | Gross <br> Profit <br> Ratio | Net Profit <br> Ratio | Operating <br> Ratio | Cost of goods sold to sales | Materials consumed to sales | Wages <br> to sales | Fuel <br> to sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 5000000 | 21600000 | 49.31 | 33.13 | 57.99 | 50.69 | 8.33 | 22.69 | 19.68 |
| 2 | 1500000 | 5419500 | 34.71 | 18.88 | 73.18 | 65.29 | 9.71 | 24.36 | 31.22 |
| 3 | 1500000 | 5775000 | 41.71 | 24.86 | 65.69 | 58.29 | 10.34 | 22.86 | 25.09 |
| 4 | 2000000 | 7626000 | 38.03 | 19.75 | 69.84 | 61.97 | 10.88 | 26.44 | 24.65 |
| 5 | 2500000 | 9430000 | 43.16 | 25.27 | 64.93 | 56.84 | 10.76 | 22.11 | 23.97 |
| 6 | 1200000 | 4314000 | 40.39 | 22.45 | 66.62 | 59.61 | 10.90 | 25.03 | 23.67 |
| 7 | 2000000 | 7094000 | 39.41 | 18.86 | 69.04 | 60.59 | 11.53 | 24.81 | 24.25 |
| 8 | 1500000 | 6172500 | 40.61 | 24.62 | 66.34 | 59.39 | 10.67 | 25.66 | 23.06 |
| 9 | 1300000 | 4856800 | 41.14 | 24.65 | 66.09 | 58.86 | 10.87 | 24.89 | 23.10 |
| 10 | 1500000 | 5673000 | 40.59 | 23.24 | 66.98 | 59.41 | 9.84 | 25.38 | 24.19 |
| 11 | 2200000 | 8659200 | 41.08 | 23.68 | 66.54 | 58.92 | 10.80 | 25.15 | 22.97 |
| 12 | 2300000 | 9333400 | 41.18 | 25.09 | 66.21 | 58.82 | 10.40 | 25.46 | 22.97 |
| 13 | 2500000 | 9902500 | 41.56 | 24.14 | 66.02 | 58.44 | 10.53 | 24.39 | 23.53 |
| 14 | 1800000 | 7083000 | 41.30 | 23.28 | 66.12 | 58.70 | 10.90 | 25.16 | 22.64 |
| 15 | 3000000 | 12513000 | 45.79 | 28.99 | 62.00 | 54.21 | 10.12 | 22.15 | 21.94 |
| 16 | 2300000 | 8677900 | 34.30 | 17.28 | 73.65 | 65.70 | 9.94 | 26.50 | 29.26 |
| 17 | 2300000 | 9066600 | 41.17 | 24.18 | 67.20 | 58.83 | 10.12 | 22.83 | 25.88 |
| 18 | 2200000 | 8085000 | 35.27 | 19.05 | 73.17 | 64.73 | 10.04 | 26.67 | 28.03 |
| 19 | 2200000 | 7119200 | 26.85 | 6.95 | 82.73 | 73.15 | 11.65 | 27.81 | 33.68 |
| 20 | 3000000 | 13536000 | 52.77 | 37.12 | 54.54 | 47.23 | 7.23 | 21.28 | 18.73 |
| 21 | 1500000 | 5916000 | 27.48 | 11.00 | 79.87 | 72.52 | 8.37 | 25.35 | 38.79 |
| 22 | 2400000 | 9936000 | 43.24 | 26.69 | 64.03 | 56.76 | 7.49 | 21.98 | 27.29 |
| 23 | 1800000 | 7257600 | 43.13 | 28.13 | 64.11 | 56.87 | 8.06 | 23.07 | 25.74 |
| 24 | 2000000 | 7794000 | 40.85 | 23.66 | 67.05 | 59.15 | 7.95 | 24.89 | 26.30 |
| 25 | 3000000 | 12144000 | 37.80 | 20.45 | 70.41 | 62.20 | 8.99 | 23.96 | 29.25 |
| 26 | 2300000 | 9372500 | 39.73 | 23.31 | 67.63 | 60.27 | 9.67 | 22.33 | 28.27 |
| 27 | 2500000 | 10035000 | 36.20 | 18.39 | 71.40 | 63.80 | 10.09 | 25.81 | 27.90 |
| 28 | 2000000 | 8286000 | 36.21 | 20.23 | 70.91 | 63.79 | 9.24 | 24.98 | 29.57 |
| 29 | 2000000 | 7840000 | 35.23 | 18.83 | 72.17 | 64.77 | 8.62 | 26.94 | 29.21 |
| 30 | 2500000 | 9882500 | 41.99 | 23.86 | 65.77 | 58.01 | 8.80 | 24.03 | 25.17 |
| 31 | 2800000 | 11096400 | 40.10 | 21.37 | 67.60 | 59.90 | 8.38 | 23.34 | 28.19 |
| 32 | 2500000 | 9732500 | 36.91 | 19.24 | 70.95 | 63.09 | 8.89 | 26.97 | 27.23 |
| 33 | 2000000 | 8278000 | 42.28 | 26.00 | 65.16 | 57.72 | 8.24 | 22.83 | 26.65 |
| 34 | 2200000 | 9088200 | 41.03 | 23.58 | 66.42 | 58.97 | 8.21 | 23.72 | 27.04 |
| 35 | 2000000 | 8374000 | 38.62 | 21.76 | 68.31 | 61.38 | 8.12 | 25.79 | 27.47 |


| 36 | 2500000 | 12960000 | 43.00 | 27.51 | 62.92 | 57.00 | 11.11 | 24.05 | 21.84 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 37 | 2700000 | 14517900 | 43.07 | 28.57 | 62.51 | 56.93 | 9.63 | 26.78 | 20.51 |
| 38 | 2500000 | 13560000 | 44.95 | 30.40 | 60.69 | 55.05 | 8.79 | 27.18 | 19.08 |
| 39 | 2800000 | 15520400 | 47.47 | 33.30 | 58.06 | 52.53 | 8.62 | 24.63 | 19.29 |
| 40 | 3000000 | 16206000 | 45.63 | 29.80 | 60.03 | 54.37 | 11.05 | 22.21 | 21.10 |
| 41 | 2200000 | 11420200 | 43.67 | 28.78 | 61.91 | 56.33 | 10.58 | 23.04 | 22.71 |
| 42 | 2800000 | 14789600 | 44.32 | 28.02 | 61.70 | 55.68 | 10.89 | 23.21 | 21.58 |
| 43 | 3000000 | 16104000 | 44.86 | 30.14 | 60.92 | 55.14 | 9.91 | 24.14 | 21.09 |
| 44 | 2000000 | 9904000 | 41.84 | 26.58 | 64.22 | 58.16 | 12.10 | 25.00 | 21.06 |
| 45 | 2000000 | 9788000 | 42.81 | 27.54 | 63.32 | 57.19 | 10.89 | 24.91 | 21.39 |
| 46 | 2600000 | 12942800 | 45.06 | 30.47 | 61.15 | 54.94 | 10.69 | 23.20 | 21.05 |
| 47 | 3000000 | 16368000 | 42.94 | 28.65 | 62.59 | 57.06 | 11.09 | 26.69 | 19.28 |
| 48 | 2600000 | 13023400 | 41.53 | 26.39 | 64.62 | 58.47 | 11.08 | 24.84 | 22.56 |
| 49 | 2500000 | 12332500 | 36.85 | 20.47 | 69.31 | 63.15 | 10.80 | 31.00 | 21.35 |
| 50 | 2000000 | 10612000 | 42.74 | 29.10 | 62.91 | 57.26 | 10.42 | 25.73 | 21.11 |

Table-27: COST VOLUME PROFIT ANALYSIS OF THE SAMPLE BRICK UNITS IN WEST BENGAL

| Sample units | Production | Sales | Total variable Cost | Total Fixed Cost | Contribution | BEP | BEPRs | C/s Ratio | $\left\lvert\, \begin{gathered} \text { BEP } \% \\ \text { of } \\ \text { Sales } \end{gathered}\right.$ | Mergine of Safety |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 5000000 | 21600000 | 11950000 | 2495000 | 9650000 | 1292746 | 5584663 | 44.68 | 25.85 | 74.15 |
| 2 | 1500000 | 5419500 | 3718500 | 678000 | 1701000 | 597884 | 2160153 | 31.39 | 39.86 | 60.14 |
| 3 | 1500000 | 5775000 | 3549000 | 790500 | 2226000 | 532682 | 2050825 | 38.55 | 35.51 | 64.49 |
| 4 | 2000000 | 7626000 | 5076000 | 1044000 | 2550000 | 818824 | 3122174 | 33.44 | 40.94 | 59.06 |
| 5 | 2500000 | 9430000 | 5822500 | 1225000 | 3607500 | 848926 | 3202148 | 38.26 | 33.96 | 66.04 |
| 6 | 1200000 | 4314000 | 2670000 | 675600 | 1644000 | 493139 | 1772834 | 38.11 | 41.09 | 58.91 |
| 7 | 2000000 | 7094000 | 4648000 | 1108000 | 2446000 | 905969 | 3213472 | 34.48 | 45.30 | 54.70 |
| 8 | 1500000 | 6172500 | 3847500 | 805500 | 2325000 | 519677 | 2138472 | 37.67 | 34.65 | 65.35 |
| 9 | 1300000 | 4856800 | 2988700 | 670800 | 1868100 | 466806 | 2146432 | 38.46 | 44.19 | 55.81 |
| 10 | 1500000 | 5673000 | 3552000 | 802500 | 2121000 | 567539 | 3046432 | 37.39 | 53.70 | 46.30 |
| 11 | 2200000 | 8659200 | 5486800 | 1122000 | 3172400 | 778086 | 3062546 | 36.64 | 35.37 | 64.63 |
| 12 | 2300000 | 9333400 | 5904100 | 1087900 | 3429300 | 729644 | 2960898 | 36.74 | 31.72 | 68.28 |
| 13 | 2500000 | 9902500 | 6237500 | 1275000 | 3665000 | 869714 | 3444935 | 37.01 | 34.79 | 65.21 |
| 14 | 1800000 | 7083000 | 4377600 | 1056600 | 2705400 | 702994 | 2766281 | 38.20 | 39.06 | 60.94 |
| 15 | 3000000 | 12513000 | 7428000 | 1458000 | 5085000 | 860177 | 3587798 | 40.64 | 28.67 | 71.33 |
| 16 | 2300000 | 8677900 | 6104200 | 1074100 | 2573700 | 959875 | 3621608 | 29.66 | 41.73 | 58.27 |
| 17 | 2300000 | 9066600 | 5793700 | 1081000 | 3272900 | 759663 | 2994590 | 36.10 | 33.03 | 66.97 |
| 18 | 2200000 | 8085000 | 5636400 | 908600 | 2448600 | 816352 | 3000094 | 30.29 | 37.11 | 62.89 |
| 19 | 2200000 | 7119200 | 5614400 | 1009800 | 1504800 | 1476316 | 4777358 | 21.14 | 67.11 | 32.89 |
| 20 | 3000000 | 13536000 | 7083000 | 1428000 | 6453000 | 663877 | 2995414 | 47.67 | 22.13 | 77.87 |
| 21 | 1500000 | 5916000 | 4477500 | 787500 | 1438500 | 821168 | 3238686 | 24.32 | 54.74 | 45.26 |
| 22 | 2400000 | 9936000 | 6074400 | 1209600 | 3861600 | 751771 | 3112333 | 38.86 | 31.32 | 68.68 |
| 23 | 1800000 | 7257600 | 4365000 | 851400 | 2892600 | 529807 | 2136182 | 39.86 | 29.43 | 70.57 |
| 24 | 2000000 | 7794000 | 4976000 | 974000 | 2818000 | 691270 | 2693881 | 36.16 | 34.56 | 65.44 |
| 25 | 3000000 | 12144000 | 8250000 | 1410000 | 3894000 | 1086287 | 4397288 | 32.07 | 36.21 | 63.79 |
| 26 | 2300000 | 9372500 | 6051300 | 1136200 | 3321200 | 786842 | 3206382 | 35.44 | 34.21 | 65.79 |
| 27 | 2500000 | 10035000 | 6852500 | 1337500 | 3182500 | 1050668 | 4217380 | 31.71 | 42.03 | 57.97 |


| 28 | 2000000 | 8236000 | 5626000 | 984000 | 2660000 | 739850 | 3065197 | 32.10 | 36.99 | 63.01 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 29 | 2000000 | 7840000 | 5418000 | 946000 | 2422000 | 781173 | 3062197 | 30.89 | 39.06 | 60.94 |
| 30 | 2500000 | 9882500 | 6200000 | 1325000 | 3682500 | 899525 | 3555821 | 37.26 | 35.98 | 64.02 |
| 31 | 2800000 | 11096400 | 7193200 | 1531600 | 3903200 | 1098709 | 4354183 | 35.18 | 39.24 | 60.76 |
| 32 | 2500000 | 9732500 | 6605000 | 1255000 | 3127500 | 1003197 | 3905448 | 32.13 | 40.13 | 59.87 |
| 33 | 2000000 | 8278000 | 5144000 | 982000 | 3134000 | 626675 | 2593809 | 37.86 | 31.33 | 68.67 |
| 34 | 2200000 | 9088200 | 5755200 | 1190200 | 3333000 | 785611 | 3245357 | 36.67 | 35.71 | 64.29 |
| 35 | 2000000 | 8374000 | 5480000 | 1072000 | 2894000 | 740843 | 3101910 | 34.56 | 37.04 | 62.96 |
| 36 | 2500000 | 12360000 | 7842500 | 1552500 | 5117500 | 758427 | 3931685 | 39.49 | 30.34 | 69.66 |
| 37 | 2700000 | 14517900 | 8729100 | 1641600 | 5788800 | 765672 | 4117016 | 39.87 | 28.36 | 71.64 |
| 38 | 2500000 | 13560000 | 7917500 | 1520000 | 5642500 | 673460 | 3652849 | 41.61 | 26.94 | 73.06 |
| 39 | 2800000 | 15520400 | 8652000 | 1699600 | 6868400 | 692866 | 3840556 | 44.25 | 24.75 | 75.25 |
| 40 | 3000000 | 16206000 | 9429000 | 1947000 | 6777000 | 861886 | 4655907 | 41.82 | 28.73 | 71.27 |
| 41 | 2200000 | 11420200 | 6795800 | 1337600 | 4624400 | 636346 | 3303274 | 40.49 | 28.92 | 71.08 |
| 42 | 2800000 | 14789600 | 8761200 | 1884400 | 6028400 | 875244 | 4623038 | 40.76 | 22.34 | 77.66 |
| 43 | 3000000 | 16104000 | 9495000 | 1755000 | 6609000 | 796641 | 4276369 | 41.04 | 26.55 | 73.45 |
| 44 | 2000000 | 9904000 | 6110000 | 1162000 | 3794000 | 612546 | 3033328 | 38.31 | 30.63 | 69.37 |
| 45 | 2000000 | 9788000 | 5948000 | 1144000 | 3840000 | 595833 | 2916008 | 39.23 | 29.79 | 70.21 |
| 46 | 2600000 | 12942800 | 7602400 | 1396200 | 5340400 | 679747 | 3383780 | 41.26 | 26.14 | 73.86 |
| 47 | 3000000 | 16368000 | 9939000 | 1740000 | 6429000 | 811946 | 4429977 | 39.28 | 27.06 | 72.94 |
| 48 | 2600000 | 13023400 | 8083400 | 1502800 | 4940000 | 790947 | 3961855 | 37.93 | 30.42 | 69.58 |
| 49 | 2500000 | 12332500 | 8247500 | 1560000 | 4085000 | 954712 | 4709596 | 33.12 | 38.19 | 61.81 |
| 50 | 2000000 | 10612000 | 6426000 | 1098000 | 4186000 | 524606 | 2783558 | 39.45 | 26.23 | 73.77 |

